



Information on Shoparoo for School Websites & in Newsletters

This year we are participating in a hassle-free fundraiser called Shoparoo. Nationwide, 7,000+ schools are already fundraising through Shoparoo and we see it as great opportunity for us to make a difference this year.

All you need to do is take pictures of your grocery receipts with the Shoparoo app made for your smartphone. It doesn't matter where you shop or what you buy - every receipt submitted results in a donation to our school!

So, what are you waiting for? Simply download the free app from the Apple App Store or the Google Play Store by searching 'shoparoo' and then select our school as your chosen cause. Since there is no limit to how much money we can raise with Shoparoo, be sure to invite your friends and neighbors to join in - every receipt counts!

Letter to Parents (email, print out for back-to-school packets, website post, etc...)

Dear Aviation Academy Parents,

This year we have partnered with Shoparoo to leverage their hassle-free approach to raising thousands of dollars for(Aviation Academy located in Newport News) VA 7,000+ schools are already fundraising through Shoparoo and we see it as great opportunity for us to make a difference this year.

With the free Shoparoo app, all you have to do to raise money for our school is take pictures of your grocery receipts with your phone! Shoparoo does not require any buying, selling, collecting, delivering, etcetera... and, it works no matter where you shop or what you buy!

Yes, it really is that easy. Our school receives a donation for every grocery receipt picture taken through the free Shoparoo app. There is no limit to how much we can raise with Shoparoo, so please download the app and started taking pictures today. Also, each of our first 20 participants will earn a guaranteed \$1 donation for their first receipt!

1. Download the free Shoparoo app from the Apple App Store or Google Play Store.
2. Once it's downloaded, select our school as your cause and take pictures of receipts!
3. Invite other parents and members of the community to participate in this simple fundraiser.

If you have any questions, you can contact me at (Barbara Bahr 870-7124) or visit www.shoparoo.com

Thank you for your support!

Fundraising's **A SNAP** with the **SHOPAROO APP!**



With support from:



Every photo of a grocery receipt earns money for our school!

Works for any store that sells groceries, no matter what products you buy.

Free to download, free to use. Nothing to buy, sell or collect.

Help us raise thousands of dollars this year, hassle-free with Shoparoo!

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Have you donated your receipts yet?



Download The
Free App!

Shoparoo

Have you donated your receipts today?

Download the free app

Earn 10 free Roo Points
just by registering!

Snap photos of your receipts

Earn Roo Points for any store,
with any products!

Join your district-wide competition!

Be the top school in your district and
win an extra \$10,000!



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and win an extra \$10,000!

Shoparoo



Visit shoparoo.com for more information!